



**PARTYFEST**  
extravaganza 2012

# PARTYFEST

**Date:** Wednesday, January 11th, 2012

**Times:** 10am-11am Exhibitor Orientation & Networking  
11am-4pm Tradeshow, Educational Seminars & Silent Auction benefitting Wesley-Rankin Community Center

**Place:** Dallas Market Hall  
2200 N. Stemmons Frwy @ Market Center Blvd  
Dallas, Texas 75207

**Contact:** Applause Productions  
214 652-4300

**REGISTER NOW** [www.ApplauseProductions.com](http://www.ApplauseProductions.com)

*Don't Miss THE Ultimate Networking Opportunity for D/FW Party & Event Planners...*

The 24th Annual Partyfest "Spring Showcase" is the largest exhibition & tradeshow of it's kind held in the Southwest. A spectacular one-day event featuring over 200 of D/FW's top party & event suppliers. Check out the hottest industry trends while networking with the pros. Educational seminars, food & beverage samplings, silent auction & exciting new product demonstrations will be highlighted throughout the day to help YOU plan your next special event.

## free educational seminars

**"Ever Evolving Events"**

**CSEP, CMP, CTA, CWP Accredited**

**"Industry Legends - Discussion of the Evolution of Events"**

**12:30pm**

Be a part of this informative discussion as Jim Monroe CMP, CSEP, Carol Marks, and Paula Fenner CPCE talk about how the industry has grown, changed and evolved with the times. These industry LEGENDS have seen it all and have the war wounds to prove it. We will also discuss how design, entertainment and venues all work together to create a seamless event.



**James Monroe**  
**CMP, CSEP**  
J Monroe Designs



**Carol Marks**  
Carol Marks Music Inc.  
Best Bands of Texas



**Paula Fenner CPCE**  
Director of Catering  
The Adolphus Hotel

**"Techno Evolution - Events & Technology are Coming Together"**

**1:30pm**

Join Kristie Vento, Claire Murad, Damany Daniel & Shelley Brown for a technological explosion of ideas. Technology is growing each and every day, and this seminar is designed to teach about those technologies, where to find them and HOW to integrate them into your next event, fundraiser or meeting.



**Kristie Vento**  
freshmeet media  
Venue Marketing



**Clair Murad**  
Auction & Event  
Solutions DFW



**Damany Daniel**  
DFW Event Evangelist  
Eventbrite



**Shelley Brown**  
Business Development  
IML Worldwide

**"HOT HOT HOT - Evolutionary Design Trends for 2012"**

**2:30pm**

Events continue to be bigger and more amazing, but how can you do it for your client? Join celebrity guests Tara Wilson, Travis-Lee Moore CPCE, Marla Watson CSEP, CTA & Hyacinth Belcher CSEP for an amazing interactive look at what's HOT in design, cuisine, furniture and beyond! If it's HOT for 2012, this is the place to see it!



**Tara Wilson**  
"The Queen of Merrymaking"  
Tara Wilson Events



**Travis-Lee Moore**  
**CPCE**  
Functions Event Group



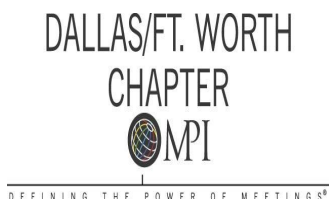
**Marla Watson**  
**CSEP, CTA**  
"The Chick Geek Girl"



**Hyacinth Belcher**  
**CSEP**  
OnStage Systems

To RSVP for the Educational Seminars, email [dirk@applauseproductions.com](mailto:dirk@applauseproductions.com) with "RSVP Seminar" in the subject line. All 3 Seminars are FREE but space is limited. Partyfest registration is \$10.00 at the door or FREE with VIP Pass. Contact Applause Productions for more info. (214) 652-4300 or visit [www.ApplauseProductions.com](http://www.ApplauseProductions.com)

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